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MAGICO INTRODUCES THE S5

After an incredible five years since the Magico V3's first release, we are excited to introduce its successor, the S5. This three-way, four-driver floorstanding loudspeaker borrows heavily from the peerless Q-Series' technological arsenal and employs new manufacturing techniques to create what is the most value-laden Magico loudspeaker yet.

The eye will be first drawn to the S5's uniquely new curved enclosure, which is the world's first utilization of 1/2" thick, 16" diameter extruded aluminum walls in a loudspeaker. Taking design cues from our iconic Mini, the cabinet design minimizes diffraction effects, internal resonance, and damping requirements. The elegant, paintable exterior offers a shallow profile that will complement a wide variety of end-user living environments. Available in our signature black anodized finish, the S5 is also offered in an array of high gloss and satin M-COAT[®] paint blends. A removable black grille is included – a first for a Magico speaker.

Incorporating entirely new dual-10" Magico hybrid Nano-Tec® bass drivers, the S5 is capable of an astonishing output of 118dB (@ 50Hz-1 meter). Combining an outer cone ring of aluminum and a Magico Nano-Tec dust cap, the new drivers combine superb power handling in the low bass with distortion-free response at the top of their pass band. The S5 midrange's dual neodymium, underhung motor system with pure titanium voice coil former is powerfully efficient and extremely low in distortion. The tweeter is a beryllium diaphragm model found in selected competitors' \$100,000+ reference offerings. A new neodymium motor system has been customized to match the S5's huge dynamic capabilities and power handling, while retaining its inherent wide dispersion and low distortion. As with all Magico drivers, the latest custom computer simulations are used to optimize electromagnetic and thermal behavior.

Tireless research and development have provided the means for a distinct new product that is undoubtedly Magico. Continuing an uncompromising commitment to quality, design and performance, we are proud to welcome the S5 as the latest addition to our incomparable line of loudspeakers.

Magico will be showing the S5 at CES 2012 in Las Vegas in the Magico Suite: Venetian Towers, Suite 35-209.

SPECIFICATIONS

Driver Complement:

- 1 x 1" MB30 Tweeter
- 1 x 6" M380 Midrange
- 2 x 10" Hybrid Nano-Tec Bass

Sensitivity: 90dB

Impedance: 4 Ohms

Frequency Response: 22 Hz – 50 kHz

Recommended Power: 50 – 1200 Watts

Dimensions: 48"H x 14"D x 15"W (122cm x 35cm x 38cm)

Weight: 190 lbs. (86 kg)

PRICING AND AVAILABILITY

The US Retail Price of the Magico S5 is \$28,600/pr. Delivery will begin in Q2 2012.

ABOUT MAGICO

Magico was created over a decade ago for the sole purpose of leading a no holds-barred assault on what is possible in contemporary loudspeaker design. Inspired by the unique vision of industrial designer and accomplished musician Alon Wolf, every Magico product is designed against the true standard of perfect audio reproduction-live music. At Magico, we strive to lead in the creation, development, and manufacture of the most elegant and technologically advanced loudspeaker systems in the world. Each product expresses our passion to craft uncompromising devices that reveal the music as never before.

CONTACT

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